

JEFF

A Legacy Brand.

A Scalable Business Opportunity.



Crafted with Precision.
Backed by **a Legacy Since 1976.**

Franchise Partnership Opportunity

JEFF

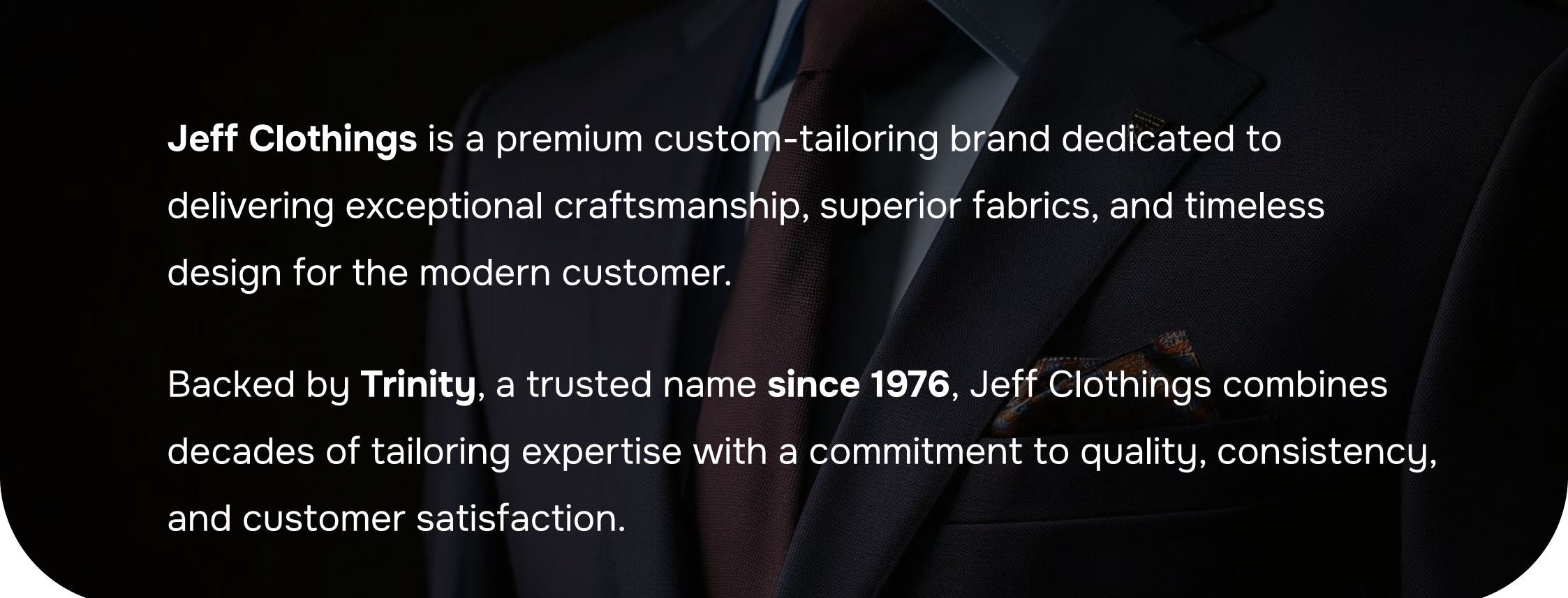
Invest in a smart
FOCO Model

Invest Just
₹ 2500 per sq. ft.

Returns up to
30%

BRAND PARTNERS

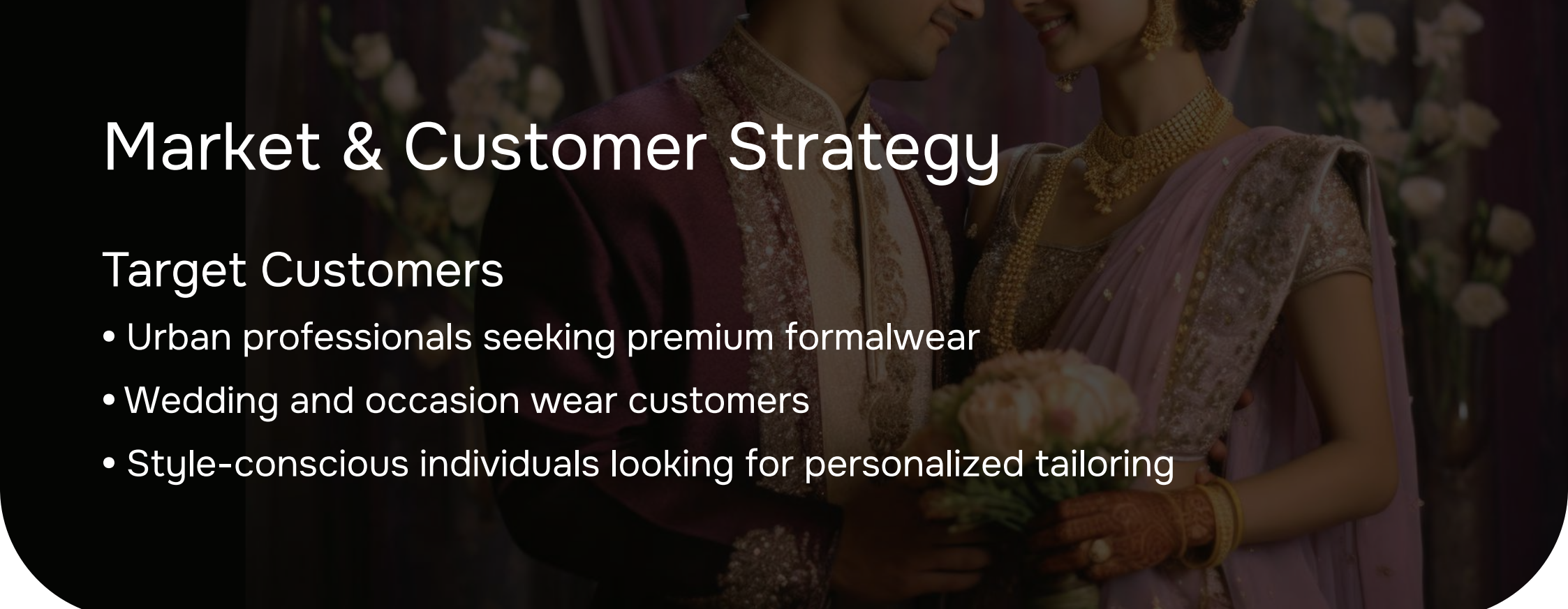




Jeff Clothings is a premium custom-tailoring brand dedicated to delivering exceptional craftsmanship, superior fabrics, and timeless design for the modern customer.

Backed by **Trinity**, a trusted name **since 1976**, Jeff Clothings combines decades of tailoring expertise with a commitment to quality, consistency, and customer satisfaction.

With an ambitious expansion strategy, Jeff Clothings **plans to establish 100 outlets** across Kerala through a professionally managed **Franchise-Owned, Company-Operated (FOCO)** model.



Market & Customer Strategy

Target Customers

- Urban professionals seeking premium formalwear
- Wedding and occasion wear customers
- Style-conscious individuals looking for personalized tailoring

Omni Channel Approach

- Experience Stores (Personalized consultations and precision fittings)
- Digital Platforms (Convenient customer engagement and order management)

FOCO Expansion Model

Franchise-Owned, Company-Operated

Company Responsibilities

- End-to-end Store Operations
- Marketing & Brand Management
- CRM & Customer Experience
- Technology & Analytics
- Product Innovation

Franchise Partner Role

- Infrastructure and Capital Investment
- Local Market Facilitation and Support

Investor Advantages

High Return Potential.

Professionally Managed Operations.

- Professionally managed operations with minimal partner involvement
- Established legacy brand backed by tailoring expertise since 1976
- Standardized systems ensuring consistent customer experience
- Centralized procurement and operational oversight
- Scalable FOCO model built for sustainable long-term growth

Join us as we expand Jeff across Kerala - one landmark store at a time.

JEFF

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Jeff Clothings Private Limited

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